

## MHIMA Strategic Plan 2009-2010

**Mission Statement:** *The Montana Health Information Management Association is the professional community and trusted source that improves healthcare by advancing best practices and standards for health information management.*

### **Key Priority: Industry Leadership**

<b>MHIMA Priority</b>	<b>MHIMA Strategy</b>	<b>Plan</b>	<b>Responsibility</b>	<b>Status</b>
Build Value in MHIMA Membership	<ul style="list-style-type: none"> <li>Increase membership</li> </ul>	<ul style="list-style-type: none"> <li>Marketing letter to physician practices promoting the value of AHIMA membership; Include copy of Physician Practice oriented Journal of AHIMA.</li> <li>Marketing letter to facilities promoting benefits of AHIMA membership to nonmembers working in HIT/HIM roles.</li> <li>Add info to MHIMA web site regarding to how join AHIMA.</li> </ul>	<ul style="list-style-type: none"> <li>Michelle Daniels (mailing list), Jennifer McManis (journal copies), Becci Rose</li> <li>Michelle Daniels, Jennifer McManis, Becci Rose</li> <li>Patti Reisinger</li> </ul>	<ul style="list-style-type: none"> <li>Complete</li> </ul>
HIM Workforce Development	<ul style="list-style-type: none"> <li>Marketing the Profession</li> </ul>	<ul style="list-style-type: none"> <li>Marketing letter to high school counselors promoting the profession.</li> <li>Marketing letter to healthcare facility Human Resources managers promoting the assets and benefits of HIT/HIM professionals in the workplace.</li> </ul>	<ul style="list-style-type: none"> <li>Michelle Daniels, Becci Rose</li> <li>Michelle Daniels, Becci Rose</li> </ul>	
Ensure That MHIMA is Heard on Healthcare Issues Within Our State	<ul style="list-style-type: none"> <li>Advance legislative advocacy in our state</li> </ul>	<ul style="list-style-type: none"> <li>Contact MHA regarding possible committee involvement.</li> </ul>	<ul style="list-style-type: none"> <li>Jennifer McManis</li> </ul>	

		<ul style="list-style-type: none"> <li>Encourage MHIMA members to be a legislative advocate within their facility.</li> </ul>	<ul style="list-style-type: none"> <li>Jennifer McManis, Advocacy Chair, MHIMA Members</li> </ul>	
Provide Professional Leadership in Privacy, Security, & Confidentiality; EHR Implementation; and Consumer Issues	<ul style="list-style-type: none"> <li>Continued participation in statewide Health Information Exchange (HIE) activities;</li> <li>Consumer education through PHR presentations</li> </ul>	<ul style="list-style-type: none"> <li>Quarterly reports from members involved in HIE activities;</li> <li>Encourage member participation in HealthShare Montana committees.</li> <li>Board Member Challenge: Each board member conduct at least one presentation by 6/30/2010;</li> <li>Goal: A total of 10 presentations conducted by MHIMA member presenters by 6/30/2010.</li> </ul>	<ul style="list-style-type: none"> <li>Traci Waugh, Cindy Rupe</li> <li>Cindy Rupe, Carol Bischoff</li> <li>Board Members</li> <li>Traci Waugh, MHIMA Presenters</li> </ul>	

**Key Priority: Professional Development & Readiness**

<b>MHIMA Priority</b>	<b>MHIMA Strategy</b>	<b>Plan</b>	<b>Responsibility</b>	<b>Status</b>
Volunteer Leader Succession Planning	<ul style="list-style-type: none"> <li>Increase personal contact with membership</li> </ul>	<ul style="list-style-type: none"> <li>Draft talking points/questions</li> <li>Split membership list among board members;</li> <li>Each board member to make personal contact to a selection of members;</li> <li>Board members report feedback from contacts completed at conference calls.</li> </ul>	<ul style="list-style-type: none"> <li>Michelle Daniels</li> <li>Jane Schumacher</li> <li>Board members</li> <li>Board members</li> </ul>	<ul style="list-style-type: none"> <li>Complete</li> <li>Complete</li> </ul>
Emerging Issues	<ul style="list-style-type: none"> <li>Recovery Audit Contactors (RACs) &amp;</li> </ul>	<ul style="list-style-type: none"> <li>RAC Education at Fall Meeting</li> </ul>	<ul style="list-style-type: none"> <li>Jennifer McManis</li> </ul>	<ul style="list-style-type: none"> <li>Complete</li> </ul>

	<ul style="list-style-type: none"> <li>Medicaid Integrity Contractors (MICs)</li> <li>Red Flag Rules</li> <li>American Reinvestment and Recovery Act (ARRA)</li> <li>Hospital Acquired Conditions (HACs) &amp; Present on Admission (POA) reporting</li> <li>ICD-10-CM/PCs</li> </ul>	<ul style="list-style-type: none"> <li>Spring Meeting topic</li> <li>Point members to AHIMA resources via email blast</li> <li>Point members to AHIMA resources via email blast</li> <li>Spring Meeting topic</li> <li>Contact QIO regarding education presentation</li> <li>Spring Meeting topic</li> <li>Education planning for members for 2010</li> </ul>	<ul style="list-style-type: none"> <li>Michelle Daniels</li> <li>Jane Schumacher</li> <li>Jane Schumacher</li> <li>Michelle Daniels</li> <li>Carol Bischoff</li> <li>Michelle Daniels</li> <li>Jennifer McManis, Patti Reisinger</li> </ul>	<ul style="list-style-type: none"> <li>Complete</li> <li>Complete</li> </ul>
Virtual Learning Opportunities through Telehealth/Distance Learning	<ul style="list-style-type: none"> <li>Identify membership education needs and preferred methods</li> </ul>	<ul style="list-style-type: none"> <li>Develop education sessions based on feedback from personal calls to membership.</li> </ul>	<ul style="list-style-type: none"> <li>Board</li> </ul>	

**Key Priority: MHIMA Operations**

<b>MHIMA Priority</b>	<b>MHIMA Strategy</b>	<b>Plan</b>	<b>Responsibility</b>	<b>Status</b>
Improve MHIMA Governance Structure	<ul style="list-style-type: none"> <li>Board Member &amp; Committee Chair Orientation</li> <li>Split Secretary/Treasurer role into two separate positions</li> </ul>	<ul style="list-style-type: none"> <li>Develop orientation checklist/packet.</li> <li>Draft job descriptions for each role;</li> <li>Initial bylaws update for vote at 2010 Spring meeting.</li> </ul>	<ul style="list-style-type: none"> <li>Jennifer McManis, Michelle Daniels, Patti Reisinger</li> <li>Jane Schumacher</li> <li>Jane Schumacher, Mary Hybner</li> </ul>	
Enhance MHIMA Revenue	<ul style="list-style-type: none"> <li>Marketing Revenue</li> <li>Website Advertising Revenue</li> </ul>	<ul style="list-style-type: none"> <li>Research HIT week items</li> <li>Develop policy and rates</li> </ul>	<ul style="list-style-type: none"> <li>Becci Rose</li> <li>Patti Reisinger</li> </ul>	<ul style="list-style-type: none"> <li>Complete</li> </ul>