

MHIMA Strategic Plan 2009-2010

Mission Statement: *The Montana Health Information Management Association is the professional community and trusted source that improves healthcare by advancing best practices and standards for health information management.*

Key Priority: Industry Leadership

MHIMA Priority	MHIMA Strategy	Plan	Responsibility	Status
Build Value in MHIMA Membership	<ul style="list-style-type: none"> Increase membership 	<ul style="list-style-type: none"> Marketing letter to physician practices promoting the value of AHIMA membership; Include copy of Physician Practice oriented Journal of AHIMA. Marketing letter to facilities promoting benefits of AHIMA membership to nonmembers working in HIT/HIM roles. Add info to MHIMA web site regarding to how join AHIMA. 	<ul style="list-style-type: none"> Michelle Daniels (mailing list), Jennifer McManis (journal copies), Becci Rose Michelle Daniels, Jennifer McManis, Becci Rose Patti Reisinger 	<ul style="list-style-type: none"> Complete Complete
HIM Workforce Development	<ul style="list-style-type: none"> Marketing the Profession 	<ul style="list-style-type: none"> Marketing letter to high school counselors promoting the profession. Marketing letter to healthcare facility Human Resources managers promoting the assets and benefits of HIT/HIM professionals in the workplace. 	<ul style="list-style-type: none"> Michelle Daniels, Becci Rose Michelle Daniels, Becci Rose 	
Ensure That MHIMA is Heard on Healthcare Issues Within Our State	<ul style="list-style-type: none"> Advance legislative advocacy in our state 	<ul style="list-style-type: none"> Contact MHA regarding possible committee involvement. 	<ul style="list-style-type: none"> Jennifer McManis 	

		<ul style="list-style-type: none"> Encourage MHIMA members to be a legislative advocate within their facility. 	<ul style="list-style-type: none"> Jennifer McManis, Advocacy Chair, MHIMA Members 	
Provide Professional Leadership in Privacy, Security, & Confidentiality; EHR Implementation; and Consumer Issues	<ul style="list-style-type: none"> Continued participation in statewide Health Information Exchange (HIE) activities; Consumer education through PHR presentations 	<ul style="list-style-type: none"> Quarterly reports from members involved in HIE activities; Encourage member participation in HealthShare Montana committees. Board Member Challenge: Each board member conduct at least one presentation by 6/30/2010; Goal: A total of 10 presentations conducted by MHIMA member presenters by 6/30/2010. 	<ul style="list-style-type: none"> Traci Waugh, Cindy Rupe Cindy Rupe, Carol Bischoff Board Members Traci Waugh, MHIMA Presenters 	

Key Priority: Professional Development & Readiness

MHIMA Priority	MHIMA Strategy	Plan	Responsibility	Status
Volunteer Leader Succession Planning	<ul style="list-style-type: none"> Increase personal contact with membership 	<ul style="list-style-type: none"> Draft talking points/questions Split membership list among board members; Each board member to make personal contact to a selection of members; Board members report feedback from contacts completed at conference calls. 	<ul style="list-style-type: none"> Michelle Daniels Jane Schumacher Board members Board members 	<ul style="list-style-type: none"> Complete Complete
Emerging Issues	<ul style="list-style-type: none"> Recovery Audit Contactors (RACs) & 	<ul style="list-style-type: none"> RAC Education at Fall Meeting 	<ul style="list-style-type: none"> Jennifer McManis 	<ul style="list-style-type: none"> Complete

	<ul style="list-style-type: none"> Medicaid Integrity Contractors (MICs) Red Flag Rules American Reinvestment and Recovery Act (ARRA) Hospital Acquired Conditions (HACs) & Present on Admission (POA) reporting ICD-10-CM/PCs 	<ul style="list-style-type: none"> Spring Meeting topic Point members to AHIMA resources via email blast Point members to AHIMA resources via email blast Spring Meeting topic Contact QIO regarding education presentation Spring Meeting topic Education planning for members for 2010 	<ul style="list-style-type: none"> Michelle Daniels Jane Schumacher Jane Schumacher Michelle Daniels Michelle Daniels Jennifer McManis, Patti Reisinger 	<ul style="list-style-type: none"> Complete Complete Complete In Process
Virtual Learning Opportunities through Telehealth/Distance Learning	<ul style="list-style-type: none"> Identify membership education needs and preferred methods 	<ul style="list-style-type: none"> Develop education sessions based on feedback from personal calls to membership. 	<ul style="list-style-type: none"> Board 	

Key Priority: MHIMA Operations

MHIMA Priority	MHIMA Strategy	Plan	Responsibility	Status
Improve MHIMA Governance Structure	<ul style="list-style-type: none"> Board Member & Committee Chair Orientation Split Secretary/Treasurer role into two separate positions 	<ul style="list-style-type: none"> Develop orientation checklist/packet. Draft job descriptions for each role; Initial bylaws update for vote at 2010 Spring meeting. 	<ul style="list-style-type: none"> Jennifer McManis, Michelle Daniels, Patti Reisinger Jane Schumacher Jane Schumacher, Mary Hybner 	
Enhance MHIMA Revenue	<ul style="list-style-type: none"> Marketing Revenue Website Advertising Revenue 	<ul style="list-style-type: none"> Research HIT week items Develop policy and rates 	<ul style="list-style-type: none"> Becci Rose Patti Reisinger 	<ul style="list-style-type: none"> Complete